



19th November 2024

This confirms that the information reported to L'Oréal (UK) Ltd on the Cosmetics market in the United Kingdom for the 52 week period ending 02/11/24 shows that Maybelline Lash Sensational Sky High is ranked as the number one in value and unit sales within the Mascara Cosmetic segment. Our report shows Total Coverage for the United Kingdom (GB+NI) Health, Beauty and Personal Care market.

	VALUE SALES	UNIT SALES
MAYBELLINE LASH SENSATIONAL SKY HIGH	1	1
MAYBELLINE LASH SENSATIONAL SKY HIGH COSMIC	2	7
L'OREAL TELESCOPIC	3	6

Source:

©2024 NielsenIQ data, Value and Unit Sales, Cosmetics Mascara category (client defined), 52 w/e 02/11/24, United Kingdom (GB+ NI), Total Coverage

