



7th March 2023

This confirms that the information reported to L'Oréal (UK) Ltd on the Cosmetics market in the United Kingdom for the 52 week period ending 28/01/23 shows that Maybelline is ranked as the number one brand in value and unit sales within the Mascara Cosmetic segment. Our report shows Total Coverage for the United Kingdom (GB+NI) Health, Beauty and Personal Care market.

	VALUE SALES	UNIT SALES
MAYBELLINE	1	1
RIMMEL	2	2
L'OREAL	3	3

Source:

©2022 NielsenIQ data, Value and Unit Sales, Cosmetics Mascara category (client defined), 52 w/e 28/01/23, United Kingdom (GB+ NI), Total Coverage